



Allendale Product Profile

Statique

Anti Static Spray

Statique is the answer to static clinging and sparking of garments.

There's nothing worse than clinging skirt, shirt or pants. It ruins your outfit and can be very embarrassing!

Statique works instantly to control static cling. Simply spray Statique directly onto the inside of garments and outside of hosiery.

Statique may be used on most fabrics, and lasts until the next wash or dry clean!

Statique is non-toxic with a mild perfume.



Retail Benefits

- Long term brand in major Supermarkets.
- Loyal following.
- Consistent sales year on year.
- Hang sell tag at no extra cost.
- Can be merchandised in hosiery section.

Target Market

- Female Supermarket Shoppers.
- Especially who wear hosiery

Packaging

Statique 50ml

- Inner of 12 units (display cardboard)
- Outer of 144 units (12 x 12)

Statique 150ml

- Available in Hang sell
- Inner of 6 units (display cardboard)
- Outer of 72 units (6 x 12)